



# Exploring Impact

## London Health Inequalities & Community Development Network

March 2024



## Exploring Impact

The planning group, came together to reflect on their experience as members, the work of the network in 2023 and to discuss key priorities through a series of discussions and activities on the day.

### 4Ls - Retrospective

How have the planning group experienced the network?

Using 4 L's the planning group outlined what they have Liked, Lacked, Learned and Longed For.

### Liked

- The opportunity to hear about wonderful initiatives in other boroughs/sectors; the events have been inspiring
- Personalities and immense knowledge in the room; the learning journey
- The evolution
- New connections
- The last event was very inspirational
- Diverse communities, leaders, perspectives
- The passion and enthusiasm
- Meeting people with different experience and skills
- Importance to champion to raise the profile of community development
- Meeting like minded people; having common grounds
- The issues discussed
- Being around people you feel safe with/can share thoughts and ideas
- People have stuck with in - continuity; shared journey with a core group
- Has seen us through covid
- Feelings connected
- Events great
- Coming from a common place; connecting; being all parts of the system together



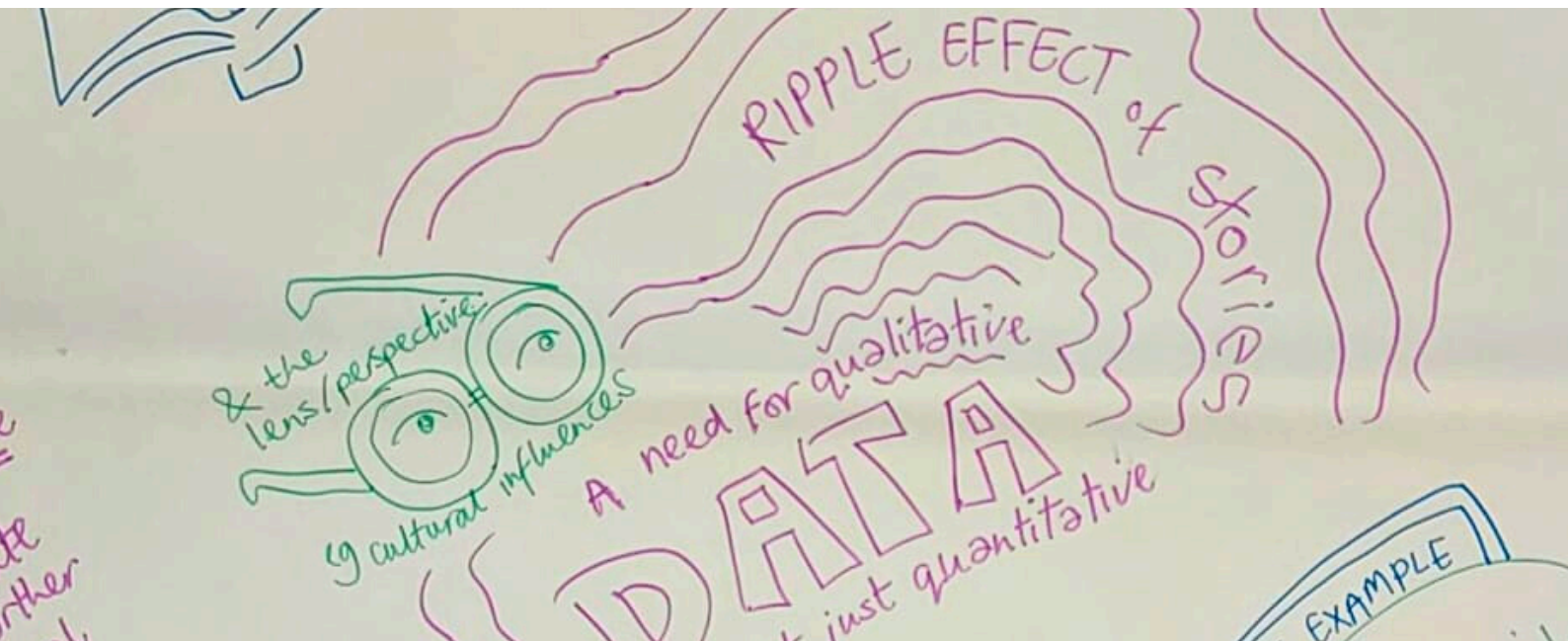
## Lacked

- Life interfered with my ability to reflect deeply/interact; we are all under so much pressure - lacked breathing space
- Shared resources and knowledge
- Describes impact really well
- People from every part of London
- Mission statement of common purpose
- Boroughs not linked up to connect with us
- Understanding of what is realistically possible to change
- Question: How do we evidence what influence the have had over the last year
- Smart targets and clarity
- Defined converging interests: a focus/channel for our energy
- Lack of evidence of change; policy (orange card), impacts on people
- Clarity about what we are here for
- Share practice; change practice
- Event focus limiting
- Being of change; influence
- Does the planning group need to show greater leadership

## Learned

- That we need time to plan to ensure the right people (power rangers) are in the room
- So much - where do I start? Mostly around impact
- New ways of engaging e.g., Tony's mucking about performance
- Breadth and range of people and organisations working on this agenda
- New information
- How other boroughs run activities; which mandate they follow
- The realities facing people most in need of support and facing the people offering support
- Hearing about work happening across London; breadth of organisations and the work
- The real issues on the ground/organisationally
- To trust
- Good practice; information what is happening elsewhere
- The activity going on and number of people/organisations involved
- The importance of time, space, listening
- So much!
- Big picture - helped HEAR's journey on health inequalities and linking to real CD work
- Smaller scale - VM run events - innovative approaches (esp. Tony and the YP one) To engagement





## Ripple Effects Mapping (REM)

A core feature of this network is to tackle health inequalities, bolster communities and improve best practice in these areas. The network allows people to connect based on a common vision, working together to bring about change, provide opportunities and stimulate debate.

The planning group were tasked in thinking about the changes the network has made, what actions have been taken, what changes have these caused and what have been the effects. Much of this can't be measured with traditional methods alone, such as capturing numbers, plus impact can take years to come to fruition and may not be something we immediately witness. Ripple effects mapping is an interactive and way of understanding the wider intended and unintended impacts of the network over time. The intent of ripple effects mapping is to collect the untold stories and behind-the-scene activities that can ripple out from a specific event or activity.

Ripple effects mapping took place using mind maps and video case studies.

For each mind map the planning group identified the key changes that have occurred using the following categories:

- Individual change - e.g. different way of thinking, behaving, improved lifestyle, people entering training or securing employment, health benefits
- Organisational change e.g. changes in policies or procedures, having new skills in the organisation change
- Wider community/ society change e.g. able to help more beneficiaries, collaboration with council or other organisations

According to these categories of change, ripples of the masterclasses, planning group, events, and network were identified as follows during the written exercise:

# Individual Changes



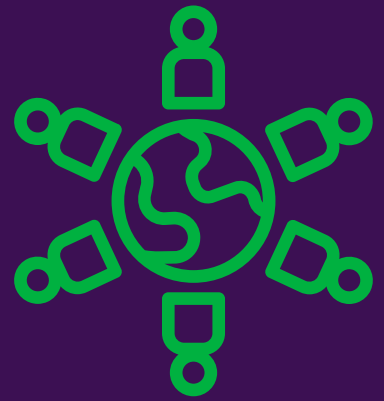
- New to community development not engagement. Helped with thinking around engagement.
- Validated what was being done instinctively in communities.
- Pledge toward climate change.
- Opportunity to re-engage with the network after a long time.
- Reflecting on role of activism.
- Further learning of different ways to co-production.
- Compensated for your time.
- Made suggestions and proposals of how we might involve.
- Really started to listen!
- Suggested we focus on black and brown men impacted by environmental (racism) and climate change
- Proud that we developed the Spotlight Environmental Inequality
- Meaningful, valuable and memorable event.
- The proactive outreach approach.
- Re-engagement with planning group members.
- Attended planning group meetings.
- Learnt about purpose of CoPN.
- Meetings enjoyable and got really involved.
- Connect with Volunteering Matters team who hold our centre and are always inspirational.
- Talk about network in different environments.
- Raise awareness of health inequalities work.
- Being part of network affirms commitment to work against inequalities, helps shape thinking.
- Confidence building to take principles out of here.
- On going work with staff on the programme.
- Two members have joined the planning group.
- Evaluated: link to geographical area, problems community facing, looked at who is missing, informed next event.
- Use stories! Bring changes you're making to life! To continue effecting change.
- Personal impact.
- Hope in future generations.
- Camerados in action, so inspirational.
- Loved all the speakers.
- Loved the performance piece.
- Use of break out space.

# Organisational Changes



- Approach LA to form CoPN.
- Planning group relaunched.
- Learning.
- Positive impact on health inequalities at HEAR.
- Climate change policy with VCSO.
- Recognition policy, tracked back to coming out of our second event. Impact within the GLA being able to provide some tangible evidence about how recognition policies are used, the methods how that happens and starting to see that replicated in the GLA with other community involvement kind of practices.
- Influence within the GLA and it's young people and mental health strategy development - not recorded but happened and popped out of the third event.
- Some of what was staged came up in a conversation later that month (as a real issue). Good to see how a different approach could make a difference in real life
- Compensated for your time.
- Vision and terms of reference.
- Strengthened the ABCD underpinning of community engagement.
- Use as a way to connect and develop an organisation and get resources for communities.
- Connections on topics e.g digital inclusion work in the borough
- HEAR feeding into new GLA strategies as equality infrastructure organisation
- Huge improvement in relationship with new mayor and team at GLA.
- Increased realisation of understanding of importance of voice and influence of issue for multiple communities.
- A need for qualitative data not just quantitative.
- Tangible connections explored with work in different boroughs e.g. Bromley, Bexley - best practice.
- Very important to hear impact outside of my area - adult MH. Made a lot of notes made to pass onto colleagues in children's & young people.
- Reflecting on how you create a 'space' for connection and discussion or listening or listening - fundamental to me work.
- Setting standards.
- Providing evidence.
- 'Thank you' policy.
- ICS plans.
- LHB priority.
- Planning group chat on co-production.

# Wider Community/ Society Changes

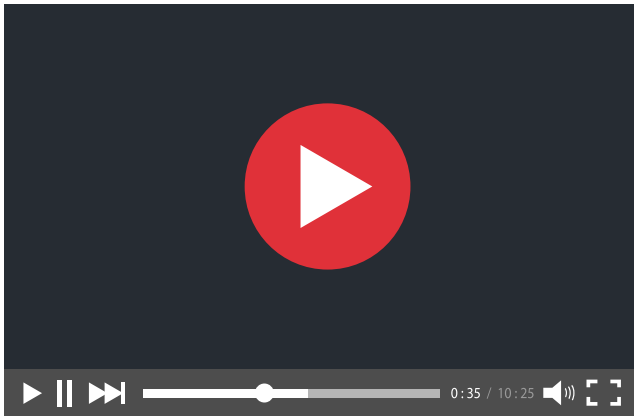


- Phoenix Project connecting to Bromley by Bow centre.
- Influencing a much broader, larger, more impactful piece of London around social welfare, legal advice and health system and embedding that.
- Hearing impact outside of my area.
- Co design - VRU.
- Network part of Pan London discussions.
- HEG community renewal.
- New planning group members.
- Useful for HEAR members - promoting to members, shared interest.
- Increased involvement in Pan London health inequalities event.
- On going collaboration e.g. planning group members brought into Pan London work on the HEG
- RL got in touch in response to a newsletter and is involved in the HEG meetings and developing the HEG community forum.
- Influenced the questions and process to enable wider input.
- Helps to meet people that can help others.
- Focus on how to maintain focus on work being done e.g. mental health workshops.
- Use our network to inform others.
- Membership increase.
- Impact assessment report.
- Connected with people in different sectors but with the same ambition.
- Work in Horn park area of Greenwich.
- Reconnected with people from my borough - tangible example of how to support someone with a good idea or ambition for their community.
- In-depth conversations about our borough.
- Connection - MacMillian and Bromley By Bow.
- Invited connection to comm reporter training.
- Action on SWLA and health.
- IHE report.
- Health and Racial Justice Labs.
- Networking.
- Volunteering Matters.
- GLA.
- Considering how to collect lived experience testimonies on a piece of work am engaged with was able to endorse a similar approach that was proposed because I had witnessed it's effectiveness.

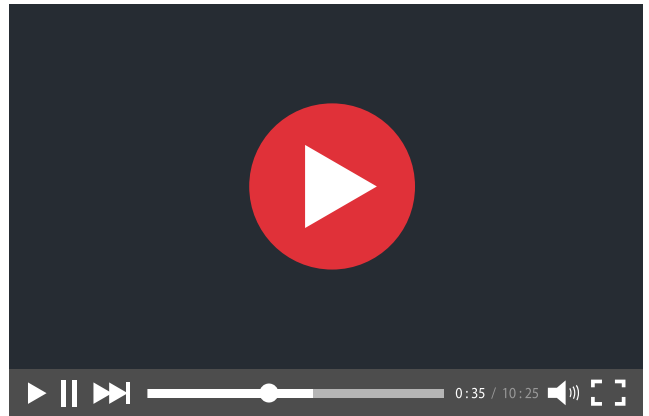


# Ripple Mapping: Video Case Studies

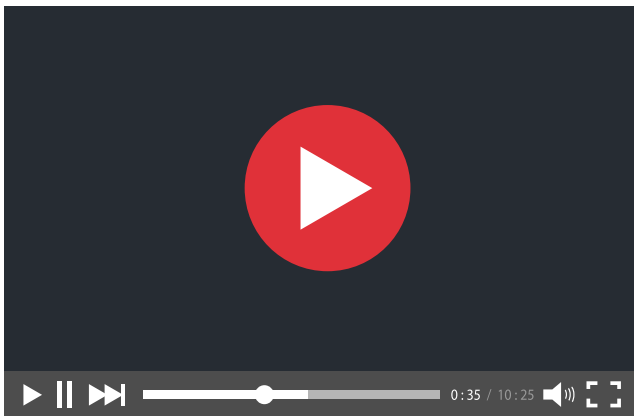
Jess



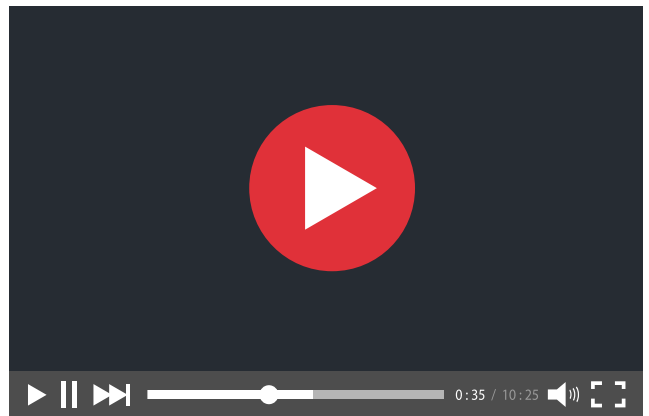
Christine



Jany



Tony



Matt

