

# VOLUNTEERING MATTERS

## What we do

We bring people together to overcome society's most complex issues, building stronger communities through the power of volunteering.



# Why we do it

Because stronger communities mean that everyone has an opportunity to thrive.



# How we do it

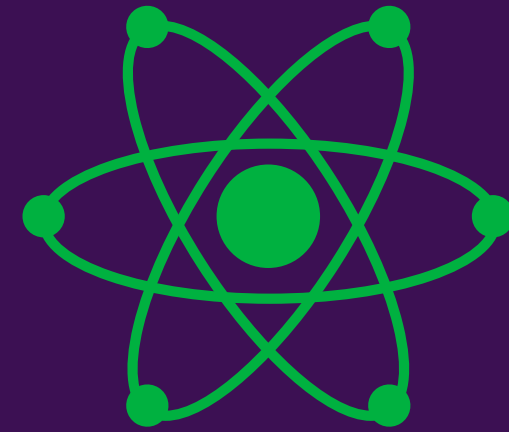
We work with local communities, turning local knowledge and energy into action and progress.

And because we're a national charity, we do this at scale.

# The difference we will make



Reduce social isolation  
and loneliness



Build skills,  
confidence and opportunity



Improve mental  
and physical health



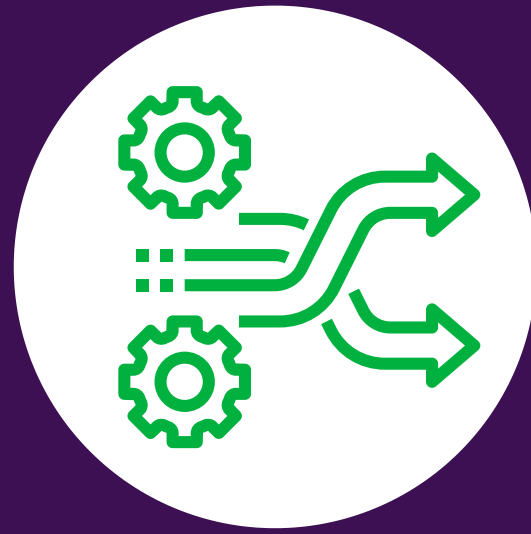
Make sure young people  
can lead change

# The beliefs we share



Communities have the power, knowledge and energy to improve themselves from within. We are most effective when we work with people, not on their behalf.

Our impact is greater and more people benefit when we share and adapt learnings from one project to another.



# Knowing the impact we have

Our impact will be understood.

We'll have the evidence to show the difference we make,  
and its importance to people and society.

We'll track our impact in a way that is simple and takes little  
time, so that it is part of everyone's regular, day to day work.

We will share and adapt learnings from one project to another so  
that more people can benefit.



# Creating place-based change

We will continue to listen to people  
to understand their needs,  
working with them to deliver change.

Our work spaces will be transformed  
into community assets,  
becoming sparks that create opportunity.

# The values we live by



Compassionate



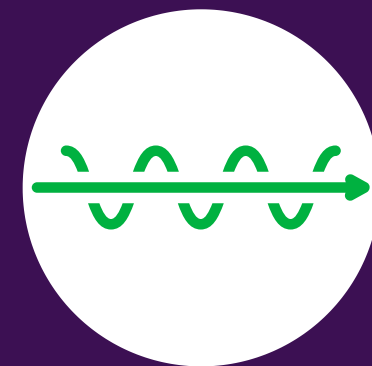
Empowering



Inclusive



Positive



Straightforward



# The best place to be

The way we work will enable our people to be brilliant.

We'll spot and nurture talent early, and recruit from within.

We will invest in our leaders,  
with the best leadership programme in the sector.

Our people will be able to try fresh ideas,  
develop new methods and create new opportunities.